



# Belfast Trust supports Pride



For the first time the Trust will be participating virtually in Pride 2020 this year. Belfast Pride will be celebrated from Friday 24th July until Sunday 2<sup>nd</sup> August and the Trust and Trade Union colleagues have planned a programme of activities to mark the week of celebrations.

The Trust logo will be temporarily amended to include the rainbow, which is now synonymous with Covid-19 NHS heroes and Pride.

Sticking to the rainbow theme, we are inviting staff (regardless of their sexual orientation or gender) from across the organisation to upload a selfie which will become part of a virtual rainbow mosaic for online display to demonstrate our support for LGBTQ+ staff.

Please email a photo of yourself if you wish to take part to [pride@belfasttrust.hscni.net](mailto:pride@belfasttrust.hscni.net) so that it can be used as part of the Trust rainbow mosaic. The mosaic will be shared on the hub, the Trust website and social media. We would invite you to retweet and share.

The Belfast Health and Social Care Trust respects the security and privacy of our user's data. We are registered with the ICO, and comply with GDPR and the Data Protection Act 2018.

The purpose of this document is to inform you how we intend to process your personal data. By uploading your selfie, you are consenting to the use of your photograph as listed below. Please read this carefully before uploading any photographs.

## Terms and conditions

- The photo will only be used for the purpose of creating the mosaic and it will be deleted from the email account once in the mosaic.
- Please ensure that you are the only person in the photograph (always check that there is no one visible in the background).
- For privacy reasons, you may wish to have a neutral background so as not to highlight your location.
- The mosaic will be shared on the hub and Trust website and on the daily news.
- It will also be featured on social media- Twitter, Facebook, Instagram.
- You should be aware that once photographs are on social media sites they could be re-shared on sites outside the control of the Trust.