

21 October 2021

Promotional or Awareness Campaigns for Informal Carers

Provide the cost of any Trust-wide promotional or awareness campaigns, aimed at specific population groups (e.g. carers, older people, parents etc.) and aiming to encourage uptake of existing services/rights, within the last 5 years.

- ***Refinement:***

Can the Trust provide details of the cost of any promotional or awareness campaigns, targeted at informal carers, within the last 5 years.

The Trust has an on-going active programme of work to raise awareness and share information with informal carers via a range of communication methods including the Trust website, social media channels etc. Over the last 5 years, the Trust has not incurred any direct cost for promotional or awareness campaigns targeted at informal carers.