

6 July 2022

Spending on Communication Activities

Please provide information for the 2020-21 and 2021-22 financial years on how much the organisation spent on communications, press relations, public relations, digital, social media and other such activities. Please include a full breakdown including:

- **A list of your staff working in these fields including job titles and annual salaries. If you cannot provide an exact salary please provide a pay band**

Please find below details of staff working within the Communications Team at Belfast Trust.

Communications Assistant, Band 4 x 1
Communications Officer, Band 5 x 2
Senior Communications Officer, Band 6 x 3
Communications Manager, Band 7 x 3
Senior Communications Manager, Band 8a x 1
Head of Communications, Band 8c x 1

All pay band information is already publically available via this link [Pay Bands in Health & Social Care - HSCNI Jobs](#)

- **Spending on social media advertising**

We do not spend on social media advertising.

- **Spending on contractors or any other outside bodies hired for the purpose of these activities**

Nil.

- **Spending on any software, for example media monitoring software, used for these purposes**

2020/21 = £18,200

2021/22 = £46,882

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- **Spending on any subscriptions the organisation holds for these purposes, for example newspaper subscriptions**

2020/21 = £243

2021/22 = £124